

Your Brand  
Our software

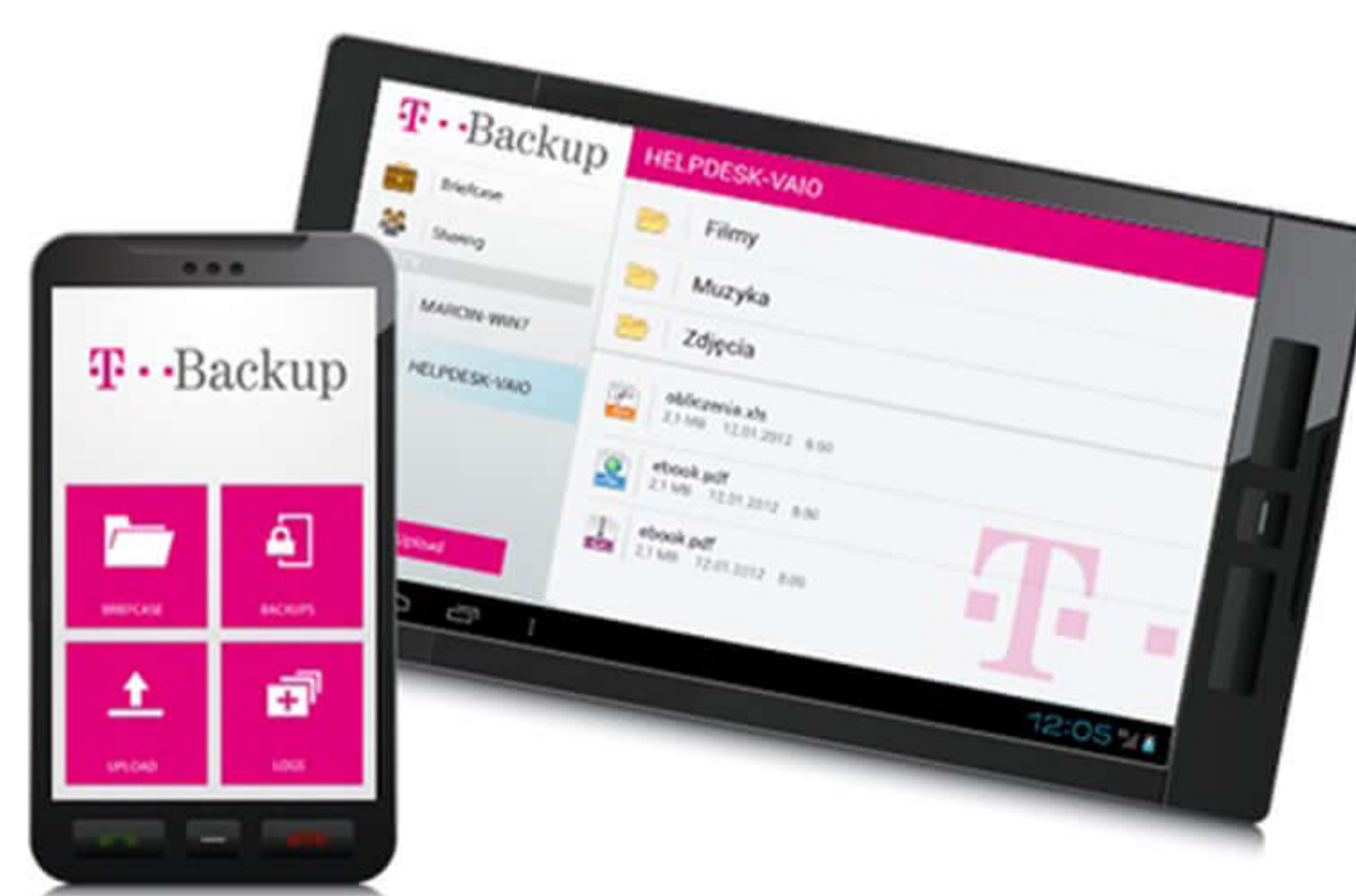
**XOPERO**  
WORKS, SO YOU CAN TOO!

## WHITEPAPER

# Grow your brand with Xopero

Thanks to cooperation with Xopero, our Partners gain opportunity to include into they portfolio a total backup solutions which secures all critical data and allows to build a safe backup environment in they clients companies.

The amount of data that we now generate and store on many different devices is greater than ever before. It is estimated that by 2020 it will be a 40 ZB. (ZB = 1 trillion TB) There is not only a lot more information, but its value is much higher as well. Therefore, business is looking for solutions that will offer a comprehensive protection against data loss.



## A chance to develop your business and gain additional market share

Year by year the backup market is increasing and notes constant growth. Today you too can join the market leaders and start offering a comprehensive backup and disaster recovery solution under your own brand. Thanks to fully brandable Xopero solutions and our reseller panel you can start almost instantly takes profits from sales.

## It is time to build your own brand in the backup world

Branding can be performed on all elements of the product

- desktop, WEB and mobile application.

Items subjected to modification:

- brand, logo and name of the application,
- theme (background installer and the application),
- application icon,
- briefcase icon,
- color of selected elements,
- selected CSS files,
- names and contact information,
- the application icon in the Google Play,
- the licence terms, application signature and SSL certificate,
- Xopero also provides technical documentation, marketing & sales materials and e-mail templates and ready-made product folders.



Branded Xopero software is offered among others by **Polish** and **Slovak Orange** and **Czech Republic T-Mobile**